



## d2 Appoints Hawley

**Andy Hawley joins d2**

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d2 Digital, the Manchester-based public sector agency, has announced the appointment of **Andrew Hawley** as business development manager.

Hawley joins the agency this week and brings with him a wealth of experience in business development and project management within public sector areas, including the Learning and Skills Council and The Criminal Justice Intervention Programme.

Previously with Designate, Hawley holds ten years experience and an MA in Marketing from John Moores University. His new role will see him with responsibility for further developing d2 Digital's expanding client base which currently includes the RNLI, Lancashire Constabulary and the NHS.

The announcement reflects the continuing growth of d2 Digital at a time when budgets are under increasing pressure and the public sector is turning to digital strategies to deliver and measure return on investment.

On his appointment, Hawley says,

**" Sometimes you meet people and organisations that you just want to work with. d2 Digital has a track record in delivering digital campaigns to the public and not-for-profit sectors and each is designed to change behaviour and to benefit society. It is an authentic agency with a clear passion and one that is strongly aligned with my personal beliefs. I am excited to become part of that."**

**Graham Mallinson**, director of d2 Digital comments,

**"Andrew has that rare mix of sector, digital and business knowledge and he combines that with a strong sense of social purpose. He is well respected in the Northwest community and we are delighted to welcome him to d2."**

For more information contact **Rachel Griffiths** at [the R consultancy](#) on tel **07793 200888** or **0161 929 7850**

## Notes to Editors

- D2 Digital is one of the leading providers of digital strategies to the public and not-for-profit sectors.
- Clients include RNLI, Greater Manchester Police, Lancashire Constabulary, Trading Standards and the NHS.
- Based in Manchester and proud to be in the Northwest, the agency is celebrating its 15<sup>th</sup> birthday this year.
- Resources developed by d2 Digital include 'where's the line' and 'Shorething'